PPA - SW Meeting Summary

**Present:**

* **Andrew Hartwell, AICP**
* **Nicole Zimsky, AICP**
* **Katie Stringent**
* **Erica Kagle**
* **William Campbell**
* **William McLain**
* **Steve Wiedemer, AICP**

1. 2015 State Conference Update:
   1. Conference Fundraising

* Still continuing to seek donations and sponsorships from organizations. Donations in any amount (small and large) are sought for sponsorship
* Its too late for a sponsor to have an ad in the brochure but PPA will be do something from the donor in regard to recognition
* At this time we are roughly 10k short of fund raising goal. Mobile charging station and free drink tickets for conference may go away if we do not reach goal.
* Council will continue to see out additional funds from organizations
  1. Scholarship Committee
* The committee has secured numerous big ticket items for silent auction/raffle
* A 50/50 raffle will also take place
* Bubba Bradley also perform at the conference
  + The SW Section Council will sponsor Bubba
  + Sponsorship of the comedian includes a ½ page ad in the conference program

1. Workshops/Meetings/Social
   1. Social
      1. i. Winter Social Discussion
      2. - Arsenal Lanes potential venue
      3. - William McLain will reach out to Eric Buncher regarding the venue
   2. Section Workshop
      1. i. Healthy Communities webinar took place at the Mt. Lebanon Municipal Building on August 19. The event was well attended.
      2. - There is a potential opportunity to do a showing of Healthy Communities again in the spring of 2016
      3. - Fall suggestions include
         1. A representative from Allegheny Co. Health Department re. Live Well Allegheny
            1. Nicole has offered to host at Marshall Twp.
            2. Will need to be approved for credits with APA
            3. Will explore option in more detail once the conference has concluded
      4. - Potential option for Spring 2016
         1. SWM/Green Infrastructure - Damon Weiss
   3. Section Council Meetings
      1. i. Schedule Next Meeting

- The next section council meeting will take place on November 4, 2015

- Katie will follow up with formal meeting invitation

1. Old Business
   1. Section Outreach Update
      1. i. Section Website/Social Media/Sponsorship
      2. - Section Council should work on driving traffic to the website
      3. - The conference may serve as an opportunity to get the word out about the website/business cards, etc.

ii. Membership Achievement Recognition

- Bill Campbell will present the Mt. Lebanon award for Great Places at the Mt. Lebanon Board Meeting on Tuesday, September 8, 2015

- The Council will explore releasing a press release for the award

1. Miscellaneous

* Website can serve as “planning in the news” outlet to post regarding good planning in the region
* The budget was reviewed and adjusted based on committed funds and the potential for sponsorship requests in the future
* Future Cities is still looking for judges/volunteers